



## Fresh Financial Education Ideas to Fill Your Pocket Folders

Working in the financial education space, we get to see all kinds of amazing activities community banks and credit unions are doing to help families teach children to be smart about money.

Here are a few of our favorite financial education and community outreach ideas to give you some fresh ideas for the coming school year.

### Duties

- + Host a Reality Fair for teens. Reality fairs are designed for teens to experience the financial challenges of real life in a learning environment.
- + Translate your basic financial education materials into other languages that are common in your community. Include a sheet of definitions of banking terms. Have these materials available on your website or as print-outs for kids to take home to parents.
- + Go on-air to share short financial education tips on a local radio station. Ask for sponsorships around school menus or school closing updates to connect your financial institution with learning.
- + Create a quarterly list of financial tips for schools to include in their parent and student newsletters and daily announcements.
- + Bring lunch or treats to a school for the teachers. Provide them with a list of resources for teaching financial education topics, including your bankers.
- + Contact teachers now to get dates on the calendar to present on financial topics throughout the year.
- + Form partnerships with organizations that are already working with children. Offer to provide monetary support, curriculum or volunteers for financial education.

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Michigan based HT Mobile Apps is an innovative FinTech company, serving banks across the country. HT Mobile Apps has financial institution customers ranging from \$30 million in assets to over \$18 billion in assets on its platform which is designed to help banks easily and cost effectively roll out innovative new services to attract and retain new customers. The platform today powers a suite of offerings including Banker Jr., Member Jr. and now Plinjit.



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### Resources for more ideas.

Need fresh material for your in-class lessons? Dig into these free or low cost financial education resources.

- + [Junior Achievement](#)<sup>1</sup> has great free materials.
- + [American Bankers Association](#)<sup>2</sup> has loads of content for community banks.
- + [National Credit Union Administration](#)<sup>3</sup> also has a site filled with financial education resources.
- + [Your state banking or credit union league](#) may have resources available.
- + [National Financial Educators Council](#)<sup>4</sup> is an independent organization with tons of information and free resources.
- + [FDIC's Money Smart](#)<sup>5</sup> is a comprehensive curriculum with modules, languages and formats to suit most every need.
- + [CFPB](#)<sup>6</sup>
- + [MyMoney.gov](#)<sup>7</sup> is a site run by the Financial Literacy and Education Commission that includes resources and games around the "Money Five."
- + [FDIC's Consumer News](#)<sup>8</sup> is a quarterly publication that's packed with financial education information intended to be shared.
- + [Prosperity Now](#)<sup>9</sup> has information about creating and promoting children's savings accounts.
- + [Office of Comptroller of the Currency](#)<sup>10</sup> has created a directory of financial resources.
- + [Practical Money Skills](#)<sup>11</sup> is chockfull of financial education resources for all ages.
- + [MoneyAsYouGrow.org](#)<sup>12</sup> has financial education broken down into age appropriate bites.
- + A popular teacher site, [Education Week](#)<sup>13</sup>, also has resources for financial education.
- + [Jump\\$tart Coalition](#)<sup>14</sup> has a sizeable collection of resources from a variety of financial education stakeholders.

If you have any questions or we can help with any of the above, we'd love to hear from you at [info@htmobileapps.com](mailto:info@htmobileapps.com).

1. <https://www.juniorachievement.org>

2. <https://www.aba.com/Engagement/Pages/financialed.aspx>

3. <https://www.mycreditunion.gov/>

4. <https://www.financialeducatorsCouncil.org/>

5. <https://www.fdic.gov/consumers/consumer/moneysmart/>

6. <http://www.consumerfinance.gov/parents/>

7. <https://www.mymoney.gov/Pages/default.aspx>

8. <https://www.fdic.gov/consumers/consumer/news/index.html>

9. <https://prosperitynow.org/>

10. <https://www.occ.gov/topics/community-affairs/resource-directories/financial-literacy/index-financial-literacy.html>

11. <http://www.practicalmoneyskills.com/>

12. <http://moneyasyougrow.org/>

13. [https://www.educationworld.com/a\\_lesson/lesson232.shtml](https://www.educationworld.com/a_lesson/lesson232.shtml)

14. <https://www.jumpstart.org/>