



Mobile Banking

Not all of us can afford to have a mobile only charter or a team of people dedicated to new mobile technology, but there are things we can do as a community financial institution today.

- | | | | |
|--------------------------|--|--------------------------|---------------------------|
| <input type="checkbox"/> | What can you do today? | <input type="checkbox"/> | Balance information |
| <input type="checkbox"/> | How much are you spending? | <input type="checkbox"/> | Transaction information |
| <input type="checkbox"/> | Where is your vendor going? | <input type="checkbox"/> | Locations |
| <input type="checkbox"/> | What are your App Store ratings & who is monitoring them? | <input type="checkbox"/> | Alerts |
| <input type="checkbox"/> | What are your branding options? | | |
| <input type="checkbox"/> | What are your marketing options? | <input type="checkbox"/> | Person to Person payments |
| <input type="checkbox"/> | What are the strategic objectives of your mobile strategy? | <input type="checkbox"/> | Mobile Deposits |

If you have any questions or we can help with any of the above, we'd love to hear from you at info@plinqit.com.

We are a Michigan-based, innovative FinTech company serving banks and credit unions across the country, helping them to easily and cost-effectively introduce new services for attracting and retaining customers. Our offerings include the Plinqit platform—the first savings platform of its kind that brings together automated savings, intelligent content, peer comparison, and virtual account management in one place.

Visit us at info.plinqit.com to learn more about our offerings and request a demo today.

