



Mobile Website

When you are doing a responsive design or mobile first website, it is important that you utilize your site on several devices and provide access to information in a mobile friendly format.content to your mobile banking solution.

- Login in to Mobile Browser banking (not full mobile banking site!)
- Links to download your native apps
- Marketing banner
- Alerts
- Locations - utilizing locating services/maps
- Bookmark us to the homepage
- Product Information
- Contact us
- Social tags
- Link to full site
- FDIC EHL symbols

Also make sure you are actively tracking your numbers—who is accessing your site and from what devices.

If you have any questions or we can help with any of the above, we'd love to hear from you at info@plinqit.com.

We are a Michigan-based, innovative FinTech company serving banks and credit unions across the country, helping them to easily and cost-effectively introduce new services for attracting and retaining customers. Our offerings include the Plinqit platform—the first savings platform of its kind that brings together automated savings, intelligent content, peer comparison, and virtual account management in one place.

Visit us at info.plinqit.com to learn more about our offerings and request a demo today.

